



GUSTAVO PRATTO
ACADEMY



2025

GUSTAVO PRATTO

THE CHAMPIONS FACTORY

CEO
GUSTAVO PRATTO

DIRECTOR TÉCNICO
IVÁN GONZÁLEZ

HAVE THE BEST PADEL ACADEMY IN YOUR CLUB

VEGA
SPORT

WELCOME TO YOUR ACADEMY

THE MESSAGE FROM OUR CEO:



FIGHT FOR YOUR DREAM

In the pursuit of success in academics, a key formula has been identified, based on hard work, consistency, and sacrifice.

These elements are considered fundamental pillars both on and off the court, and our players must be aware of this.

HOW DO WE OPERATE?

After more than 20 years of experience, we have consolidated a successful methodology.

Training sessions with Gustavo Pratto and his Professional Technical Staff take place at Vega Sport, Valladolid.

Each session consists of 1 daily session (M- T) + physical training.

Our entire academy follows the same methodology at all levels.

Each session lasts 1.5H in leveled groups, and players have the option to repeat the training among themselves in the afternoon.

GUSTAVO PRATTO
CEO Gustavo Pratto Academy



Gustavo Pratto Academy PROFESSIONAL PLAYERS IN THE ACADEMY



#1
ARTURO
COELLO



#1
AGUSTÍN
APIA



#21
LUCIANO
CAPRA



#26
EDU
ALONSO



#23
ALEX
ARROYO



#8
DIEGO
AMOS



#69
LUIS
HERNÁNDEZ



GUGA
VAZQUEZ



#46
MARTA BA
RRERA



#66
LETIZIA
MANQUILLO



#21
CARMEN G
OENAGA



#22
ALEJANDRA
ALONSO



#27
BEATRIZ C
ALDERA



#32
MARTA
CAPARROS



#36
SARA
RUIZ



#51
ALFONSO
SÁNCHEZ



#23
RODRIGO L
ÓPEZ



#22
DANIEL B
LANCO



#357
LUCAS M
AÑERO



#12
6
RODRIGO
COELLO

In our player portfolio, we not only have outstanding players in the main draw, but also a talented group of over 12 players who actively participate in Premier Padel Tour and A1 Padel qualifiers

Gustavo Pratto Academy

OUR ACADEMY AROUND THE WORLD

We are constantly growing worldwide.



01

INTERNATIONAL ACADEMY

Our methodology is implemented in different countries such as Spain, Argentina, Italy, Mexico, Panama, Portugal, Ivory Coast, Venezuela, Miami ... and we are constantly growing.

02

ACADEMY HEADQUARTE

The Academy headquarters is located in Valladolid, where we have our spectacular paddle complex, hospitality service, and accommodations and physical training facilities.

DESCRIPTION

We develop our way of working from our headquarters and expand our methodology worldwide.

CLUB HEADQUARTERS

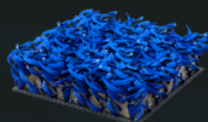
VEGA SPORT
GUSTAVO
PRATTO
ACADEMY

The Gustavo Pratto Academy is headquartered at Club Vega Sport, Arroyo de la Encomienda, Valladolid.

FACILITIES AND SERVICES



8 indoor and 1 outdoor paddle tennis courts"



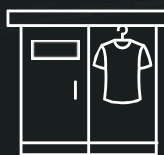
CESPED Supercourt XN by MONDO (WPT)



SHOP



PARKING



CHANGING ROOM



PADDLE TENNIS ACADEMY FOR ALL AGES

SERVICES NEAR OUR FACILITIES



ACCOMODATION



COLLEGE AND UNIVERSITY

The Gustavo Pratto Academy has its own club where it carries out its activities as the main headquarters.

Gustavo Pratto and his entire professional technical staff are located here.

Additionally, we have an agreement with a residence very close to our facilities where players/trainers coming from outside the city to attend our intensive courses can stay.



Our services FROM STRATEGY TO SUCCESS.

The Gustavo Pratto Academy not only provides training but is committed to addressing the comprehensive needs of the players.

Drawing on our extensive experience in the sector, we have developed a player-centered strategy, offering a full range of additional services designed to maximize their development and success both on and off the court.



OUR SERVICES

At the Gustavo Pratto Academy, we not only focus on on-court performance but are committed to providing a comprehensive environment for our players.

We understand that success extends beyond on-court training.

We care about every aspect of their lives.

From mental conditioning to educational support, we ensure that our players are prepared for both the game and life.



Professional Academy
Training at the best Academy in the world.



Living in Valladolid
We take care of finding the perfect place for the player.



Social Media
It's the best showcase for both the player and the academy.



Showcase for new sponsorships
We boost your image to attract new sponsorships.

LIVING IN VALLADOLID
RESIDENCE FOR OUR PLAYERS

WE HELP WITH THEIR ADAPTATION

At the Gustavo Pratto Academy, we understand the importance of providing accommodation options that suit the individual needs of our players.

That's why we offer two types of modalities:

Residential Collaboration

Sharing apartments with other players



01. APARTAHOTEL RIBERA

Just 400 meters from the club is the Ribera hotel complex.

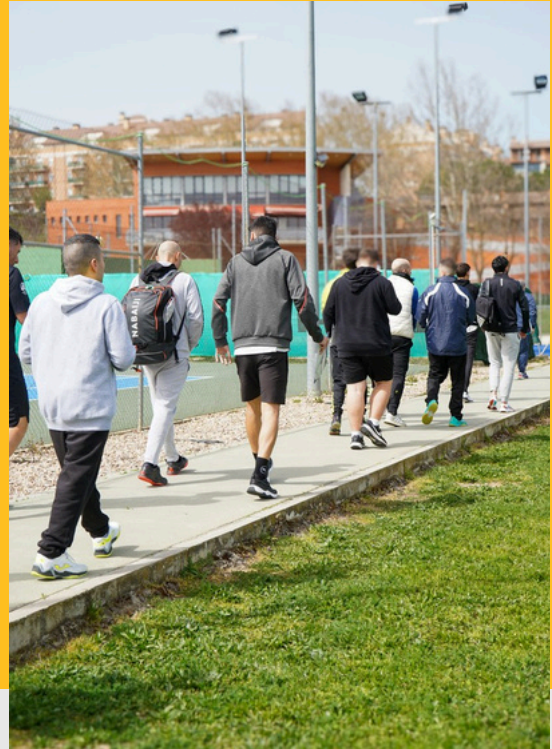
Each of its apartments features a kitchen, living room, bathroom, and bedrooms.

02. SHARED APARTMENT

Many of our players choose the option of sharing an apartment among themselves.

This provides an excellent choice for those who wish to live in the city without incurring high accommodation costs.

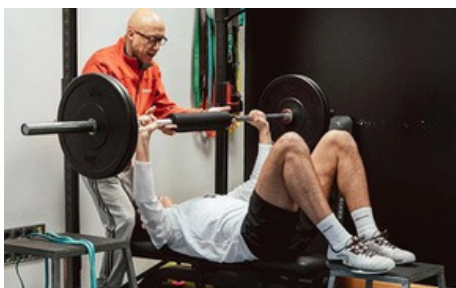
In addition to accommodation, they have the option of meal service.



PLAYERS

They are the fundamental pillar of the academy, and we take care of each of their needs.

PHYSICAL TRAINING CONNECTION



NACHO COQUE PHYSICAL TRAINER

Collaboration with Nacho Coque in the field of physical preparation ensures a fitness approach tailored specifically to each player.

OUR CHAMPIONS FACTORY

In our Padel Academy, every detail is carefully planned by Gustavo Pratto, establishing a direct connection between paddle training and physical workouts.

This comprehensive approach not only enhances performance on the court but also maximizes physical condition to help players reach their best version.

PERFORMANCE SYNERGY

We leverage synergy to enhance endurance, power, and agility specifically tailored to the demands of paddle.

PSYCHOLOGY AND NUTRITION

We are aware that both areas are fundamental to bring out the best version of the player on the court.

We work hand in hand with professionals in the field.

STRATEGIC COLLABORATION

A strategic collaboration that combines paddle training with elite physical, mental, and nutritional focus.

Gustavo Pratto Academy SOCIAL MEDIA



IMAGE ON SOCIAL MEDIA ALSO MATTERS.

Currently, Social Media (SM) has become a powerful tool for reach and visibility, and its integration into the academy is essential to maximize the impact of professional players.

YOU SHOULD
REALIZE THAT...
YOU ARE WHAT YOU
PROJECT

IMPACT



PREMIER PADEL

Premier Padel has been broadcast internationally in over 180 territories and six continents, reaching over 150 million households.

Thanks to its live broadcast agreement with YouTube, paddle has become a more accessible sport worldwide, with over 22 million views, 17 million live viewers, and a total of over six hours of paddle broadcasted



A1 PADEL

One of the most notable aspects of the competition is its real-time broadcast via YouTube.

This leading streaming platform offers viewers worldwide the opportunity to enjoy live action, with free and unrestricted access.

This strategy has significantly expanded the fan base, attracting new enthusiasts.



ULTIMATE PADEL TOUR

Professional competition born in 2024. It will be mainly played in the national territory and will feature first-category players.

The tournament will be broadcasted live through Ultimate Padel Tour's YouTube and Twitch channels, with a total of six matches from Tuesday to Friday, four semifinals on Saturday, and the two finals on Sunday.



FIP

The International Padel FIP Circuit is a series of events held across the international territory, providing players with the opportunity to improve their professional ranking and compete on a global stage.

The broadcast of the International Padel FIP Circuit events is carried out through the YouTube channel, allowing free access for the general public.

Gustavo Pratto Academy SOCIAL MEDIA

SOCIAL MEDIA KPI'S

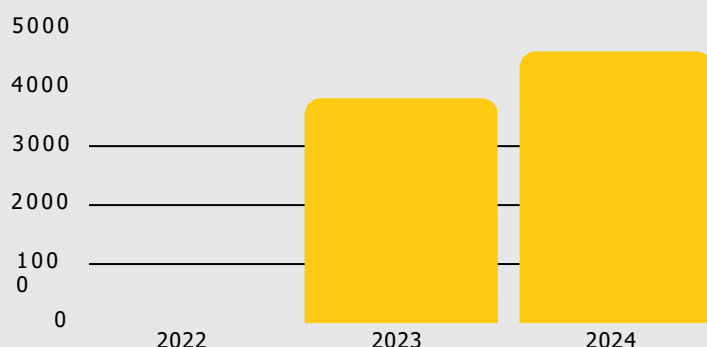


The Gustavo Pratto Academy is constantly growing its social media presence, an achievement that reflects our commitment to excellence in organic digital communication.

SUSTAINED GROWTH

The social media channels of Gustavo Pratto Academy are experiencing continuous growth, thanks to our dedication to providing relevant and engaging content for our followers.

Our commitment to quality and consistency has allowed us to steadily increase our follower base, generating greater reach and engagement on our digital platforms.



ADDED VALUE

We have highly skilled professionals in the field of social media dedicated to content creation and management.

We strive to maintain a strong and dynamic digital presence, using effective strategies to reach and captivate our target audience.

At Gustavo Pratto Academy, we understand the importance of providing added value to our sponsors through our social media channels.

We work closely with them to organically and effectively integrate their messages into our content, maximizing their visibility and exposure to our engaged audience.



73.558

REACHED ACCOUNTS



Of those, 3,990 are followers and 69.6 million are non-followers.

We have 40.4 thousand views of our reels and 4,761 views of our daily stories."

11.882

PROFILE VISITS



In the last 90 days, we have increased profile visits by 58.7% and achieved a figure of 308 taps on our external links demonstrating the positive impact of our content strategies and engagement with our audience.

ACCORDING TO THE LAST 90 DAYS

Gustavo Pratto Academy HAVE THE BEST ACADEMY IN THE WORLD AT YOUR CLUB.

ADVANTAGES

1 USES OUR NAME

In addition to being able to use our name to promote the school, you can also advertise it on social media and with promotional posters at your club and on the courts.

The prestige of having our academy is recognized worldwide

The academy where the number ones train.

2 GUSTAVO PRATTO METHODOLOGY

You will have exclusive access to all components of the GP methodology
The academy will be more significant than the coaches.

3 TRAINING WITH INSTRUCTORS

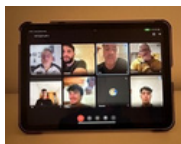
All coaches at your club will be trained by Gustavo Pratto.

Mandatory completion of the coaching course conducted by Gustavo.

Option to take the course in Italy or at the Valladolid Academy.

50% discount.

4 METHODOLOGY OF TRAINING FOR ALL COACHES



5 EXCLUSIVE MEETINGS WITH GUSTAVO PRATTO EVERY 15 DAYS.

1 STUDENT = 1 NEED
4 STUDENTS = 4 NEEDS

6 ACCESS TO EXCLUSIVE CLINICS

With Diego Ramos, and a professional player.

6H of training.

Reinforce existing knowledge and learn new game concepts.

Format for 12 to 36 players.

Technical and tactical analysis.

Group meal for exchanging impressions.

7 EXCLUSIVITY IN YOUR CITY.

No club within 50km is allowed to use our name in their club.

8 ACCESS TO WEEKLY PLANNING.

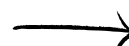
Access to the entire academy's planning on the website as an internal user.

Weekly lessons, camps, quarterly workshops, etc.

Coaches just need to follow these instructions and apply the concepts.

9 CONSULTATION: SCHOOL ORGANIZATION, FACILITY OPTIMIZATION, AND SPONSOR SEARCH

All the experience of our academy at your service.



WITH OUR METHODOLOGY,
GAIN MULTIPLIES X4

HAVE THE BEST ACADEMY IN THE WORLD AT YOUR CLUB.

TARIFA

ECONOMIC COMPENSATION::

Annual payment for the use of the name and facility: €12,500 (50% initial payment + 50% at 6 months)

A clinic is conducted to initiate the employment relationship

A clinic for 4 people per cour, with two instructors from the Gustavo Pratto Academy and the club's instructors

EJ:
5 courts
20 people x 2H shift 3 shifts per day.
60 people x €75 x 2 days
REVENUE: €14,000

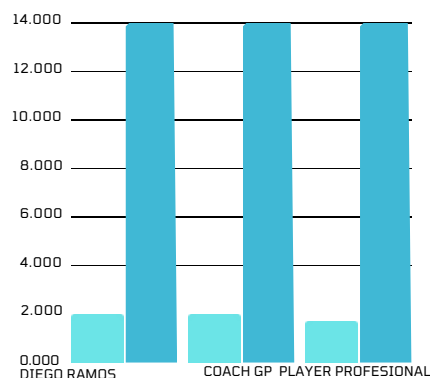
COMPENSACIÓN CLINIC

COACH OF PROFESSIONAL PLAYERS

Cost: €2,000 (+ expenses)

PROFESSIONAL PLAYER

Cost: €1,700 (+ expenses)



- Coaches' training: €250 (50% discount applied) 10% refund if
- a player joins the Valladolid Academy.

Minimum contract duration: 2 years..

BENEFITS FOR YOUR CLUB

GLOBAL EXPOSURE

STUDENT GROWTH

CREDIBILITY

VISIBILITY AND REPUTATION

CLUB POSITIONING

IMPACT

SUCCESSFUL METHODOLOGY

INTERNATIONAL EXPANSION

GUSTAVO PRATTO ACADEMY



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